



The Conviction to Lead: 25 Principles for Leadership That Matters

Albert Mohler

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Leadership Principles from a Renowned Agent of Change

Cultures and organizations do not change without strong leadership. While many leadership books focus on management or administration, the central focus of *The Conviction to Lead* is on changing minds.

Dr. Mohler was the driving force behind the transformation of Southern Seminary from a liberal institution of waning influence to a thriving evangelical seminary at the heart of the Southern Baptist Convention. Since then he has been one of the most prominent voices in evangelicalism, fighting for Christian principles and challenging secular culture.

Using his own experiences and examples from history, Dr. Mohler demonstrates that real leadership is a transferring of conviction to others, affecting their actions, motivations, intuition, and commitment. This practical guide walks the reader through what a leader needs to know, do, and be in order to affect change.

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