



Being Practical with Theory: A Window into Business Research

Helen Hasan

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This book is a collection of short articles by members of a business research group at the University of Wollongong, Australia. We call the group Theori, which is an acronym of Transforming Human Enterprise: Organization, Responsibility and Innovation. With a collection of short chapters, we aim to create a straight forward guide for researchers and practitioners on a range of theories used in the fields of management and organization studies from what members of Theori have learnt over many years of high quality research. The chapters are written and presented in a way that that we hope will appeal to anyone who is interested in organisational studies and management practice. We hope this book will inspire both researchers and practitioners as they seek to generate and mobilise the knowledge that assists responsible innovation and adaptation to the ever-changing circumstances of the modern world.

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