



What Great Trainers Do: The Ultimate Guide to Delivering Engaging and Effective Learning

Robert Bolton, Dorothy Grover Bolton

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Corporate trainers are tasked with an awesome responsibility--helping individuals develop the skills they need to advance their careers and boost their organizations' bottom lines. It's a challenging job, but "What Great Trainers Do" is here to help--providing a proven structure for dynamic workshops along with surefire strategies for blending course content with fluid interaction. Readers will learn how to: Organize presentations for maximum impact - Use activities to connect participants to the content and each other - Create visual aids that reinforce key points - Fine-tune their delivery - Listen actively and read the group - Address questions and concerns - Make presentations interactive--involving learners early and often - Manage the tough moments - Handle resistance - Use debriefs, demonstrations, and deliberate practice to solidify performance, improve applicability, and make training stick - Adapt the course to fit the participants - Promote positive group process - And much more Great training doesn't happen by accident. Accessible and practical, "What Great Trainers Do" is a one-stop resource for reliable, repeatable learning results.

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