



The Navy SEAL Art of War: Leadership Lessons from the World's Most Elite Fighting Force

Rob Roy, Chris Lawson

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In a groundbreaking, narrative-driven book for businesses, managers (and those who aspire to the managerial ranks), and entrepreneurs, a veteran Navy SEAL Chief Petty Officer shows how the skills that enable SEAL teams to achieve the impossible in the battlefield can help business executives and career-minded individuals make better decisions and get the best out of their teams.

Anyone can make good decisions when everything is in their favor. But in life, as in war, it's in chaotic, challenging times that genuine leaders distinguish themselves. As a Navy SEAL Chief Petty Officer, Rob Roy learned this lesson over twenty-five years of combat, in which the difference between life and death was his team's ability to decode complex environments, take decisive action, and seize opportunities when they presented themselves.

In *The Navy SEAL Art of War*, Roy decodes the leadership lessons of the battlefield for today's business leaders and individuals: how to make good decisions under pressure, how to utilize and leverage the strengths of others while minimizing the weaknesses of the individual or team, and how to *act* instead of react, anticipating events despite having minimal information and effectively communicating tasks and priorities.

Illustrated with countless stories from the front lines, and featuring unprecedented exercises and drills from the SEALs' training program, *The Navy SEAL Art of War* is destined to take its place aside *It's Your Ship* as a bestselling business classic.



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