



The A to Z of Corporate Social Responsibility

Wayne Visser, Dirk Matten, Manfred Pohl, Nick Tolhurst

Download now

[Click here](#) if your download doesn't start automatically

The A to Z of Corporate Social Responsibility

Wayne Visser, Dirk Matten, Manfred Pohl, Nick Tolhurst

The A to Z of Corporate Social Responsibility Wayne Visser, Dirk Matten, Manfred Pohl, Nick Tolhurst
CSR has now moved beyond the stage of specialist or niche subject to become an integral part of global business and society. This timely edition is destined to become the definitive guide to CSR, Sustainability, Business Ethics and the organizations and standards in the field.

The *A to Z of Corporate Social Responsibility* is a unique publication and is the culmination of over a hundred of the world's leading thinkers, opinion formers, academic and business people providing an easy-to-use guide to CSR: from general concepts such as sustainability, stakeholder management, business ethics and human rights to more specific topics such as carbon trading, microfinance, biodiversity, the Base of the Pyramid model and globalisation. In addition to definitions of the most important terms across the wide range of CSR associated topics, this book also covers all the most important codes and guidelines, such as the Equator Principles, the UN Global Compact and ISO standards, as well as providing background on organizations such as the World Business Council for Sustainable Development and Transparency International and profiles of CSR in particular industries and regions.

This paperback edition includes all the latest developments in CSR as well as incorporating new sections on boardroom pay, the sub-prime market and the financial crisis.

Praise for the first edition:

"A complete reference guide...offers an invaluable combination of lessons learned and best practice for the future...provides first-hand insights" (*Forum CSR International*, October 2008)

"This is a timely and innovative contribution to the field of Corporate Social Responsibility" (*Retail & Leisure International*, February 2008)

"...a handy reference to have on the shelf behind your desk..." (*Ethical Performance*, February 2008)

"You will not find a wider display of today's key global players and their action programs than here."
(*CSR-News.net*, May 2008)

"The book contains a great deal of detailed research." (*Supply Management*, May 2008)

 [Download The A to Z of Corporate Social Responsibility ...pdf](#)

 [Read Online The A to Z of Corporate Social Responsibility ...pdf](#)

Download and Read Free Online The A to Z of Corporate Social Responsibility Wayne Visser, Dirk Matten, Manfred Pohl, Nick Tolhurst

From reader reviews:

Blair Kennedy:

The A to Z of Corporate Social Responsibility can be one of your nice books that are good idea. Most of us recommend that straight away because this publication has good vocabulary which could increase your knowledge in words, easy to understand, bit entertaining but nonetheless delivering the information. The writer giving his/her effort that will put every word into enjoyment arrangement in writing The A to Z of Corporate Social Responsibility yet doesn't forget the main stage, giving the reader the hottest along with based confirm resource info that maybe you can be considered one of it. This great information can drawn you into new stage of crucial considering.

Daphne Shew:

Don't be worry should you be afraid that this book may filled the space in your house, you might have it in e-book means, more simple and reachable. That The A to Z of Corporate Social Responsibility can give you a lot of friends because by you checking out this one book you have matter that they don't and make a person more like an interesting person. This specific book can be one of one step for you to get success. This publication offer you information that perhaps your friend doesn't know, by knowing more than additional make you to be great folks. So , why hesitate? We need to have The A to Z of Corporate Social Responsibility.

Christine Furst:

As we know that book is essential thing to add our know-how for everything. By a guide we can know everything we want. A book is a set of written, printed, illustrated or blank sheet. Every year has been exactly added. This e-book The A to Z of Corporate Social Responsibility was filled concerning science. Spend your extra time to add your knowledge about your technology competence. Some people has diverse feel when they reading a book. If you know how big benefit of a book, you can really feel enjoy to read a guide. In the modern era like today, many ways to get book that you simply wanted.

Leroy Barker:

A lot of e-book has printed but it differs. You can get it by internet on social media. You can choose the top book for you, science, witty, novel, or whatever simply by searching from it. It is identified as of book The A to Z of Corporate Social Responsibility. You can add your knowledge by it. Without departing the printed book, it might add your knowledge and make you happier to read. It is most essential that, you must aware about publication. It can bring you from one destination for a other place.

**Download and Read Online The A to Z of Corporate Social
Responsibility Wayne Visser, Dirk Matten, Manfred Pohl, Nick
Tolhurst #ZYLGED8JTPA**

Read The A to Z of Corporate Social Responsibility by Wayne Visser, Dirk Matten, Manfred Pohl, Nick Tolhurst for online ebook

The A to Z of Corporate Social Responsibility by Wayne Visser, Dirk Matten, Manfred Pohl, Nick Tolhurst Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read The A to Z of Corporate Social Responsibility by Wayne Visser, Dirk Matten, Manfred Pohl, Nick Tolhurst books to read online.

Online The A to Z of Corporate Social Responsibility by Wayne Visser, Dirk Matten, Manfred Pohl, Nick Tolhurst ebook PDF download

The A to Z of Corporate Social Responsibility by Wayne Visser, Dirk Matten, Manfred Pohl, Nick Tolhurst Doc

The A to Z of Corporate Social Responsibility by Wayne Visser, Dirk Matten, Manfred Pohl, Nick Tolhurst Mobipocket

The A to Z of Corporate Social Responsibility by Wayne Visser, Dirk Matten, Manfred Pohl, Nick Tolhurst EPub