



BUNDLE: Field, Discovering Statistics Using SPSS 3e + SPSS 18.0

Andy Field

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The Bestselling Student-Friendly Statistics Textbook is Completely Updated and Comes with IBM SPSS Statistics Student Version 18.0!

"Field has introduced important new introductory material on statistics... This book is the best blend that I know of a textbook in statistics and a manual on SPSS."

?David C. Howell, *University of Vermont (Emeritus)*

*Now, for only \$25 extra on top of the price of the textbook, students can purchase the bestselling **Discovering Statistics Using SPSS, Third Edition** as a bundle that includes a copy of **IBM SPSS Statistics Student Version 18.0**.*

Written in his vivid and entertaining style, Andy Field continues to provide students with everything they need to understand, use and report statistics?at every level?in the brand-new **Third Edition of Discovering Statistics Using SPSS**. Retaining the strong pedagogy from previous editions, he makes statistics meaningful by including playful examples from everyday student life (among other places), creating a gateway into the often intimidating world of statistics. In the process, he presents an opportunity for students to ground their knowledge of statistics through the use of SPSS.

To view an electronic walkthrough of this text, click here:

<http://www.sagepublications.com/services/virtualTour/field/idre.htm>

NEW to the Third Edition:

- Expands on the first 6 chapters to more "gently" introduce basic level concepts
- Complies with the new SPSS 17
- Offers a stunning new full-color textbook design to illustrate SPSS 17 mechanisms (at no additional cost to students!)
- Contains an additional chapter on multilevel modeling
- Incorporates playful "real world" examples to go alongside those made up by the author
- Includes both new and more robust pedagogical features

This new edition is accompanied by an updated **Companion Web** site at www.sagepub.co.uk/field3e designed for both professors and students!

Student resources include:

- Animated "SPSS walk-through" videos clearly demonstrating how to use the latest SPSS modules
- Self-checking multiple choice questions
- Datasets for Psychology, Business & Management and Health Sciences
- A flash-card glossary for testing knowledge of key concepts
- Access to support material from SAGE study skills books

The password-protected instructor's section offers:

- A test bank with over 300 multiple choice questions ready to upload to WebCT, Blackboard or other virtual learning environments
- Electronic charts and diagrams for classroom use
- PowerPoint slides written by the author

About IBM SPSS Statistics Student Version 18.0

The SPSS Statistics Student Version (IBM SPSS Statistics Student Version) allows up to 50 variables and 1,500 cases. This PC and Mac -compatible DVD is for student home use only and access expires 13 months after first installation. It does not include SPSS Statistics command syntax, scripting, or automation capabilities. Additional modules cannot be used with this package.

Please note that IBM SPSS Statistics Student Version differs from the full IBM SPSS Statistics Faculty Pack available on most university campuses designed for academic teaching use only.



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