The Business of Theatrical Design

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For theatrical design students and theater professionals, here is the essential guide to marketing your skills, furthering your career, and operating a successful business! In The Business of Theatrical Design, design veteran James Moody shares his proven techniques to help costume, scenic, and lighting designers become successful businesspeople. Here is the latest information regarding IRS, state, and business liabilities; salary and fee scales; equipment costs; professional organizations; union and contract issues; and much more. Plus dozens of working producers, promoters, and designers share their insights and offer a thorough, true-to-life profile of this competitive industry. An indispensable resource for anyone looking to pursue a career in the theater!

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