



# Technology Portfolio Planning and Management: Practical Concepts and Tools (International Series in Operations Research & Management Science)

*Oliver Yu*

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# **Technology Portfolio Planning and Management: Practical Concepts and Tools (International Series in Operations Research & Management Science)**

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**Technology Portfolio Planning and Management: Practical Concepts and Tools (International Series in Operations Research & Management Science)** Oliver Yu

This book examines concepts and tools for selecting and modifying a combination of technologies that will be either developed by a technology supply organization, such as a national laboratory or a corporate research center, or adopted by a technology application organization, such as a government administrative office or a corporation management department, to either advance public goals or enhance corporate strategies.

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