



Liquid Organization: Zygmunt Bauman and Organization Theory (Routledge Studies in Management, Organizations and Society)

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Widely known as a leading intellectual, Zygmunt Bauman's thinking is often categorized as sociology or philosophy. But his work has been hugely influential in other fields as well, not least within organization studies. From increasing management control and growing standardization of work activities, to the increase in uncertainty and insecurity experienced by contemporary workers, organizations themselves are becoming ever more ephemeral entities. Bauman's themes: globalization, liquid modernity and postmodern ethics are arguably fundamental to contemporary notions of organization and management and his thinking has never been more relevant.

However, despite the obvious and continuing influence of Bauman's ideas on business studies, there has been no comprehensive attempt to chart his impact on organization theory. In this innovative and insightful collection, an international selection of leading management scholars explore key topics in current organizational discourse, including networked organizations, control and ambiguity, technologies, work and responsibility, extending Bauman's liquid modernity to the "liquid organization".

The book will be essential reading for scholars and academics and students in management and organizational theory, and also sociology, managing culture and organizational ethnography.

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