



Fundamentals of Enterprise Risk Management: How Top Companies Assess Risk, Manage Exposure, and Seize Opportunity

John J. Hampton

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Using examples from companies such as Home Depot, Airbus, Boeing, and Nokia, as well as countries including Taiwan and Russia, "Enterprise Risk Management" takes an in-depth look at one of the hottest topics in business today. This title shows readers in charge of monitoring operational exposures in corporations, nonprofit organizations, and government agencies how they can best determine and balance opportunities against the possibilities of loss. Featuring enlightening case studies, interviews, and exercises, this essential book shows readers how they can implement ERM the right way at their organization.



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