



Let's Get Digital: How To Self-Publish, And Why You Should

David Gaughran

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***** UPDATED & EXPANDED 2nd EDITION *****

This **award-winning, bestselling** self-publishing guide has been re-released as a new updated and expanded 2nd edition, with **75,000 words of essays, articles, and how-to guides**, as well as contributions from 30 bestselling indie authors including J Carson Black, Bob Mayer, Debora Geary, Mark Edwards, and many more.

"You won't make any money from self-publishing."

MYTH!

The internet has revolutionized every business it has come into contact with, and publishing is no different.

For the first time, these changes are handing power back to the writer. It's up to YOU if you want to profit from them.

Let's Get Digital: How To Self-Publish, And Why You Should (Updated 2nd Edition) covers everything from how the disruptive power of the internet has changed the publishing business forever to the opportunities this has created for writers. It gives you **practical, hands-on advice**, sharing the very latest best practices on **editing, cover design, formatting, and pricing**.

It gives you **proven marketing strategies** that won't eat into your writing time and are actually effective at selling books. It also shares tips on **platform building**, blogging, and social networking, and explains which approaches are best for selling **fiction versus non-fiction**, and what writers should *really* focus on.

This **new updated 2nd edition** now has more options for those on a tighter budget, teaches you how to get your book into print (and why that helps selling e-books), tells you why you should start a mailing list immediately, and shares the pros and cons of going exclusive with Amazon. And that's just for starters...

Praise for Let's Get Digital:

"Let's Get Digital is a must read for anyone considering self-publishing." -- **JA Konrath**, bestselling author of *Trapped*, *Origin*, and *Whiskey Sour*.

"Even with my background as an indie writer, I picked up several valuable tips...this is simply the best book about the ebook revolution that I have read." -- **Michael Wallace**, bestselling author of the *Righteous* series.

"Credible and comprehensive. I'd recommend it to any writer who is considering self-publishing or anyone interested in the current state of publishing." -- **Big Al's Books and Pals** - 5 stars.

"It should be THE starting point for anyone considering self-publishing today. This book is a Pixel Pick, and should be considered required reading for any Indie author." -- **Pixel of Ink**.

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Kevin Strickland:

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Harold Hutchison:

In this age globalization it is important to someone to get information. The information will make you to definitely understand the condition of the world. The condition of the world makes the information much easier to share. You can find a lot of referrals to get information example: internet, newspaper, book, and soon. You can observe that now, a lot of publisher that will print many kinds of book. The book that recommended for you is Let's Get Digital: How To Self-Publish, And Why You Should this e-book consist a lot of the information on the condition of this world now. That book was represented how does the world has grown up. The vocabulary styles that writer value to explain it is easy to understand. The particular writer made some investigation when he makes this book. That's why this book ideal all of you.

Brian Faber:

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