



Mobile Enterprise Transition and Management (Advanced & Emerging Communications Technologies)

Bhuvan Unhelkar

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Coupled with the Internet, mobile technology is rapidly moving us from the information age into the age of boundless communication. However, the success of today's cutting-edge mobile technologies will not be determined merely by their new features. Rather, the way in which you integrate these technologies into your day-to-day business operations that will determine their success or failure. While there is substantial literature on mobility and business transitions, this book not only brings the two together but also provides a formal process for transitioning your organization from a fix-wired electronic organization to an enhanced mobile enterprise with minimal disruptions to daily operations.

Addressing the rapid evolution of global communications, **Mobile Enterprise Transition and Management** provides step-by-step guidance on how to configure, enact, and manage the process of integrating mobile technology within your organization. The mobile enterprise transition (MET) process presented considers input from the four significant dimensions of an organization economic, technical, process, and social making it a well-rounded and complete process.

The Material Presented in This Book Forms the Basis of the Popular Workshop Designed and Led by a Leading Expert in the Field

Based on extensive research, literature review, and practical experimentation in METs, this comprehensive text presents emerging best practices, exhaustive case studies, and examples of successful transitions. It also provides detailed references, and a glossary of key terms and commonly used acronyms.

Whether you are an engineer, network manager, business manager, or other decision maker, this book will show you how to develop customized integration strategies that will set your enterprise on the path to achieving the competitive advantages today's mobile innovations make possible.

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