



Information Technology and Tourism - A Challenging Relationship (Springer Computer Science)

Hannes Werthner, Stefan Klein

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Information systems in tourism, such as reservation systems, yield management systems, and tourism-marketing systems, have been among the pioneers of leading-edge technology applications and are among the most successful users of e-commerce. From both a technological and a management point of view, this book focuses on interorganizational processes and information systems, providing a coherent picture of current trends and future possibilities.

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