



# Responsabilidad social corporativa 2a ed. - teoría y práctica (Spanish Edition)

*NAVARRO, Fernando*

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Este libro sienta las bases teórico-prácticas de la responsabilidad social corporativa, introduce al lector en conceptos esenciales como: responsabilidad, legitimidad social, toma de decisiones prudentes, libertad y voluntariedad. No es un manual de filosofía mora, incorpora las principales líneas de acciones socialmente responsables, los sistemas de gestión internacionales más aceptados y los ejes de intervención básicos: los derechos socio laborales, los derechos humanos y el medio ambiente.



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